



GROUP PROFILE

| WE ARE
THE SOLUTION

www.ICE-MENA.com

1. FORMATION & HISTORY



 FORMATION & HISTORY

ICE Group was established in **2014** with the launch of its first company, **ICE Training & Consultation**. Since then, the group has expanded steadily, adding new companies including **ICE Marketing**, **ICE Tech**, and **ICE HR**.

This growth reflects ICE Group's commitment to providing diverse and specialized services across different sectors. Today, the group operates successfully in both **Egypt** and **Saudi Arabia**, delivering high-quality solutions in training, marketing, technology, and human resources.

ICE Group continues to evolve, aiming to meet the dynamic needs of clients in the region and beyond.



2. HOW DO WE THINK?





HOW DO WE THINK?

At ICE Group, we don't see **our clients** as just customers — we see them as **success partners**.

We believe that their growth and achievements are directly linked to our own. That's why we take shared responsibility for every project, treating our clients' goals as **if they were our own**.

By working closely together, we build long-term relationships based on trust, collaboration, and mutual success. When our partners succeed, we succeed too.

3. COMPANIES & SERVICES





COMPANIES & SERVICES



ICE HR

**ICE HR &
Recruitment**



WE ARE THE SOLUTION
Management & Technical Training

**ICE Training
& Consultation**

ice tech
Your Tech Companion

**ICE
Technology**



**ICE Marketing
Agency**

» COMPANIES & SERVICES



TRANSFORMING LIVES

You can now outsource your full HR activities or just the recruitment, they can do both for all white and blue collars **all over the world** and **for any function**.

hr.ICE-MENA.com





Specialized in developing corporates and **providing international certifications** in many fields, like (Technical Oil & Gas, Safety, Managerial, Soft Skills, Quality, Data Analytics and Ai.

Training.ICE-MENA.com

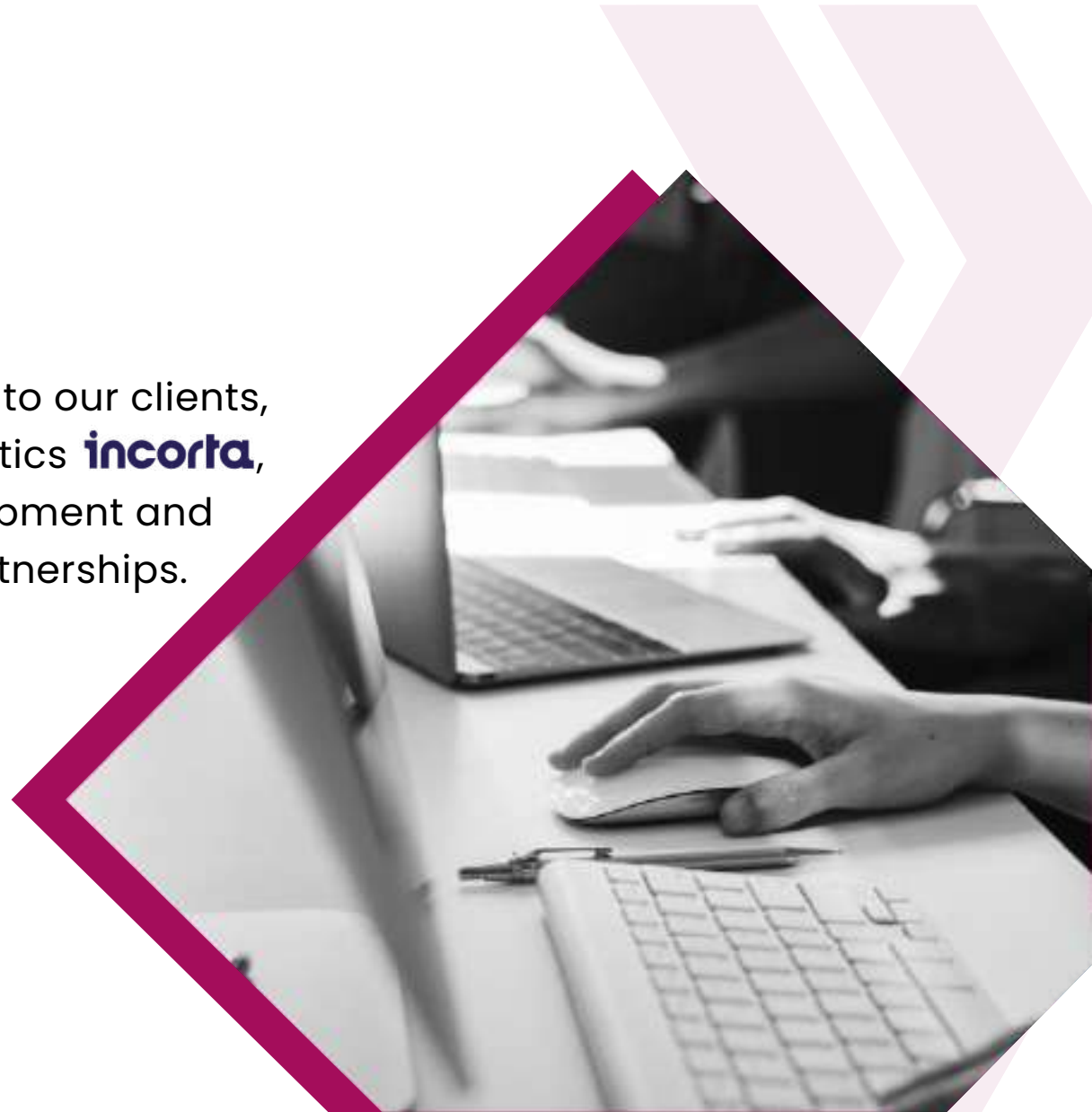


» COMPANIES & SERVICES



the technology arm for the group and to our clients, as an ERP provider **odoo**, Data Analytics **incorta**, Web Development, Mobile App Development and many more software services and partnerships.

Tech.ICE-MENA.com





A **360-marketing agency** with a full stack of marketing services, whether digital or on the ground, social media management and events management, photography, videography, reels creation, ... and **many more services**.

Marketing.ICE-MENA.com





4. WHY THESE SERVICES?





WHY THESE SERVICES?

ICE Group offers a **complete business ecosystem** through its four specialized companies. We help businesses to:

This integrated approach is exactly **what any company needs to succeed in today's competitive world.**



OUR HAPPY CLIENTS



NATIONAL PIPE CO. LTD.
A World Class Pipe Manufacturer



Blue & Green
For Healthier Environment

أرامكو السعودية
saudi aramco



الهيئة السعودية للمدن الصناعية ومناطق التقنية
Saudi Industrial Property Authority



المركز الطبي الدولي
International Medical Center



مجموعة الفيصلية
Al Faisaliah Group



مؤسسة عثمان صالح الغامدي للمقاولات
Othman Saleh Al-Ghamdi Contracting Est.

GLOBAL
Energy Services



Metal Artwork



AAA REZAYAT
GROUP

KBR
We Deliver



شركة نجران
NAJRAN COMPANY



الحرافي
AL AFI

Hilton
HOTELS & RESORTS



ELECTRONIA

care
NATIONAL MEDICAL CARE CO.
خدمات صحية برؤية مستقبلية

للاعلامات التجارية

OUR HAPPY CLIENTS



CONTACT US

Saudi Arabia

AlManar, Abu Bakr Al Siddiq St., Dammam

+966 (0) 58 397 3440

+966 (0) 50 536 9725

Egypt

Maadi, Othman Towers, Cairo

+2 (02) 25 25 0033

+2 (0) 100 10 16 552

info@ice-mena.com

ICE-MENA.com